Outsourcing Product Fulfillment





PROMPT ASSEMBLY & PACKAGING INC.

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Benefits of Outsourcing Product Fulfillment

The idea of trusting another business to handle your product fulfillment may seem nerveracking. Whether you're a new enterprise with smaller order volumes or a veteran business with sunk costs in warehousing facilities, running inventory management, order assembly and fulfillment in-house is likely not the most cost-effective option. Outsourcing fulfillment has helped hundreds of thousands of businesses across the country grow and become more efficient.

Outsourcing fulfillment offers six key competitive advantages:



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Reduced Overhead.

Investing in warehouse facilities, personnel and equipment can be expensive.





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Economies of Scale

Fulfillment companies provide the same services for multiple companies. Thus, we are able to do fulfillment for any one company in a more efficient manner than they could do it themselves. With greater efficiencies come greater savings.



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Safety & Associated Costs

Utilizing a separate fulfillment provider eliminates certain safety concerns and liabilities. Let us pay for safety training, certifications, and regulatory compliance measures; it will be cheaper for you!





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Reduced Shipping Costs

Most fulfillment centers have the benefit of shipping discounts due to the quantity of packages that are sent out daily. In addition to these cost savings, fulfillment providers also Eliminate the headache of coordinating distribution and finding the lowest cost shipping options.



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Product Assembly & Kitting

Fulfillment centers offer product assembly services, which give you flexibility in the manufacturing process. Many companies find that it is more cost effective to ship individually-manufactured components to their fulfillment house, and then assemble the product there. This often trims excess shipping costs by reducing the distance any given item has to travel before it ends up on the shelf or in a mailbox.



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Fixed Labor Costs vs. Fluctuating Market Demand

Market demand for most products tends to fluctuate. This makes hiring your own warehousing and fulfillment staff difficult to manage; sometimes you need more labor, sometimes you have too much. Fulfillment service providers eliminate this variability and introduce a pay-per-order model within which costs are easier to predict and control.



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